

#### **Investment Policy Committee (IPC) Meeting**

VRS Boardroom - 3rd Floor Pavilion Building

Thursday, 4/20/2023 11:45 AM - 12:45 PM ET

- 1. Welcome & Introductions
- 2. Approval of Minutes (February 9, 2023 Meeting)

  IPC BBL Minutes 020923 Final Page 2
- 3. Discussion on Portfolio Diversification
  04-20-23 IPC Meeting Risk Profile Enhancement Presentation Page 4



Investment Policy Committee
Meeting Minutes
February 9, 2023 11:45 a.m.
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#### **Minutes**

The Investment Policy Committee (IPC) of the Virginia Retirement System held an informal meeting ("Brown Bag Lunch Session") for the purpose of member education on February 9, 2023 at the Bank of America Building, 1111 East Main Street, Richmond, Virginia with the following members present:

A. Scott Andrews
Joe Montgomery
John Bennett
Michael Disharoon
William Garrett
Dr. Susan Gooden

The following Investment Advisory Committee members were present:

Michael Beasley Palmer Garson Nancy Leake Bryan Lewis

Also present were Trish Bishop, Andrew Junkin, Jennifer Schreck, Advait Apte, Rory Badura, Jeanne Chenault, Michael Cooper, Perry Corsello, Sara Denson, Laura Fields, Laurie Fennell, Josh Fox, Brian Goodman, Katie Grawe, JT Grier, KC Howell, LaShaunda King, Kristina Koutrakos, Crystal Lipscombe, Chung Ma, Kim Mackey, Jennifer MacKnight, Curt Mattson, Steven Peterson, Laura Pugliese, Steven Ramirez, Kristy Scott, Dan Whitlock, and Cindy Wilkinson of the VRS staff.

Also in attendance was Ira Astin, a member retiree; Jamie Bitz of the Joint Legislative Audit and Review Commission; John Kevin Balaod of With Intelligence; Will Crooks of Hamilton Lane; Gary Gammon of the Virginia Auditor of Public Accounts; Greg Gethard of PEI Media; and Madeline Katz of Financial Times.

The informal meeting convened at 11:52 p.m.

**Attendance** 

Mr. Andrews announced that Ms. Pantele will be joining remotely today, participating in accordance with § 2.2-3708.3(B)(4) of the Code of Virginia and the VRS Remote Meeting Attendance Policy.

Mr. Andrews took a roll call of each IPC member for attendance purposes:



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Mr. Bell – not present

Mr. Bennett – present

Mr. Disharoon – present

Mr. Garrett – present

Dr. Gooden – present

Mr. Hayes – not present

Mr. Montgomery – present

Ms. Pantele – not present

Mr. Andrews – present

#### Minutes

A motion was made by Mr. Montgomery and seconded by Mr. Garrett to approve the minutes for the March 24, 2021 Committee meeting. The motion was unanimously approved via roll call:

Mr. Bennett – aye

Mr. Disharoon – aye

Mr. Garrett – aye

Dr. Gooden – aye

Mr. Montgomery – aye

Mr. Andrews - aye

#### **Meeting Contents**

An informal education session, led primarily by Steven Peterson and Andrew Junkin, was conducted for the purpose of providing general education information regarding the Asset Liability Management (ALM) process and the VRS Investment Beliefs' impact on asset allocation decisions. A general discussion was held throughout the presentation.

#### Adjournment

A motion was made by Mr. Montgomery and seconded by Mr. Garrett to adjourn the meeting. The motion was unanimously approved via roll call:

Mr. Bennett – aye

Mr. Disharoon – aye

Mr. Garrett – aye

Dr. Gooden – aye

Mr. Montgomery – aye

Mr. Andrews – aye

The meeting was adjourned at 12:36 p.m.

A. Scott Andrews, Chairperson



# Risk Profile Enhancement Using Leverage for Diversification

Andrew Junkin and Chung Ma April 20, 2023



### Agenda



- Motivation
- Definitions
- Portfolio diversification using asset allocation leverage
- Implementation options
- Pre-implementation Checklist
- Takeaways

### **Equity Markets Have Run**



#### U.S. Equities - S&P 500 Index



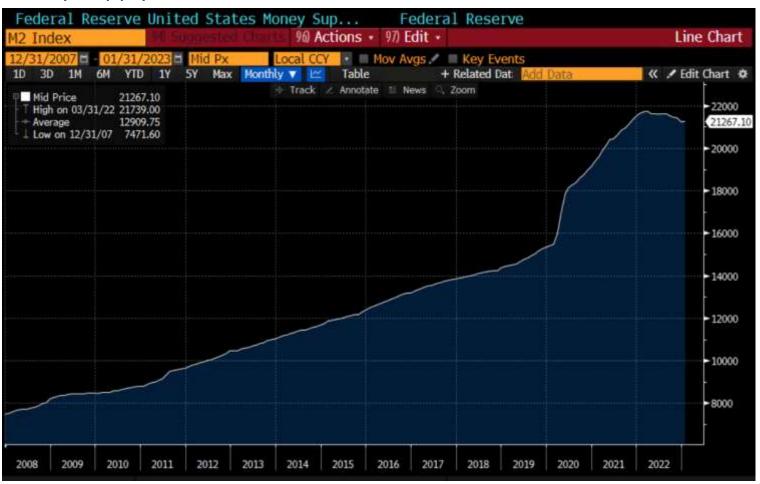
#### Global Equities – MSCI ACWI



### Partly Driven by Stimulative Policy



#### M2 Money Supply



M2 is Federal Reserve's estimate of the total money supply including all of the cash people have on hand plus all of the money deposited in checking accounts, savings accounts, and other short-term saving vehicles such as certificates of deposit

Risk Profile Entreprofile 2023

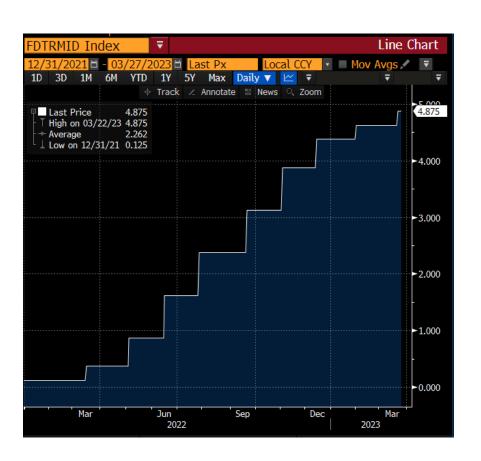
### **But Liquidity Conditions Have Tightened**



#### M2 Money Supply

#### Federal Reserve Money Supply M2 YoY % C... Federal Reserve Line Chart % YOY Index ■ Mov Avgs 🗸 Mid Price High on 02/28/21 26.8646 Low on 01/31/23 -1.7264 -1.726 2018 2019 2020 2021 2022

#### Federal Funds Rate (mid)



M2 is Federal Reserve's estimate of the total money supply including all of the cash people have on hand plus all of the money deposited in checking accounts, savings accounts, and other short-term saving vehicles such as certificates of deposit

| Risk Profile Entropy of April 2023

### **Challenging Future Environment**

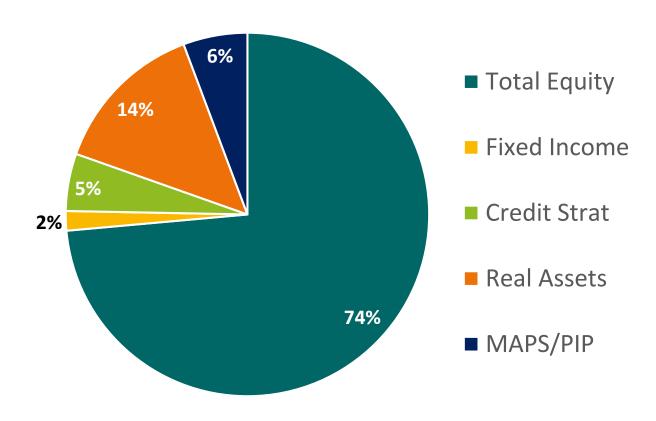


- A potential regime change
- Expectation of wider range of return outcomes, potentially lower returns
- Macro risks abound, volatility ahead
- Potential solutions
  - Active management
  - Tactical opportunities
  - Rebalance policy to more diversifying assets
  - Prudent use of leverage to diversify

### Portfolio Risk Dominated by Growth



#### **Total Risk Contribution\***



<sup>\*</sup> BarraOne, as of December 31, 2022 MAPS – Multi-asset Public Strategies, Private Investment Partnership

### **Defining Leverage**



#### Two main types for VRS

#### **Implementation Leverage**

- Within and specific to certain asset classes
- Leverage on commercial real estate, for example
- Non-recourse to VRS
- No cross collateralization

#### **Asset Allocation Leverage**

- The sum of the target weights of the strategic asset allocation is greater than 100%
- Successful use requires that total fund return exceeds cost of leverage over the long term

### **Key Tenets**

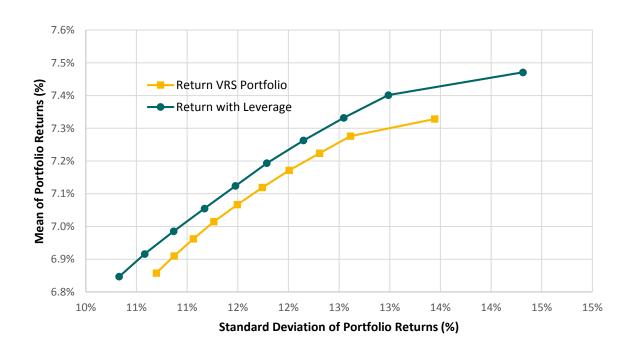


- Don't use leverage to increase public equity exposure
- Use leverage to defend the fund
  - Better risk balance
  - Help mitigate drawdown risk
  - Ability to hold positions don't be a forced seller of assets
- Liquidity management is critical

### **Higher Efficient Frontier**



- Can be thought of as a new asset
- More diversification
- Creates more efficient portfolios



### What is Asset Allocation Leverage?



- Leverage strategic asset allocation weights adding to over 100%
- Would take time to implement, likely 3 years

	Current		Modestly							
	Target	Unlevered	Diversifying	Less Liquid	Diversifying					
Public Equity	34%	33%	33%	29%	29%					
Private Equity	16%	15%	15%	16%	15%					
Total Equity	50%	48%	48%	45%	44%					
Real Assets	14%	15%	15%	16%	16%					
Credit Strategies	14%	15%	15%	16%	16%					
Private Inv Partnership	2%	1%	1%	1%	1%					
Risk-Based Investment:	2%	3%	5%	3%	5%					
Dynamic Strategies	2%	1%	1%	2%	1%					
Total MAPS	4%	4%	6%	5%	6%					
Fixed Income	15%	15%	16%	18%	18%					
Cash	1%	2%	2%	2%	2%					
Total Cash+FI	16%	17%	18%	20%	20%					
Total Fund	100%	100%	103%	103%	103%					
Leverage	0%	0%	-3%	-3%	-3%					
Total Fund (lev)	100%	100%	100%	100%	100%					

#### **Diversification Can Mitigate Drawdowns**



	Current		More		
	Target	Unlevered	Diversifying	Less Liquid	Diversifying
Return	7.0%	7.0%	7.2%	7.2%	7.1%
Volatility	12.6%	12.1%	12.2%	12.0%	11.7%
Return/Volatility	0.56	0.58	0.59	0.60	0.61
Worst Cases					
25th Percentile	-1.5%	-1.2%	-1.0%	-1.0%	-0.8%
5th Percentile	-13.7%	-13.0%	-12.9%	-12.6%	-12.1%
Largest Drawdown	-40.8%	-38.9%	-38.7%	-37.8%	-36.5%

- Asset Allocation Leverage is used to better balance portfolio risks
- Drawdown risk is mitigated through prudent use of Asset Allocation Leverage

### **Scenario Analysis**



#### Portfolio construction allows for drawdown mitigation

	Current		Modestly		More
Scenario	Target	Unlevered	Diversifying	Less Liquid	Diversifying
Global Financial Crisis (2007-09)	-28.9	-28.1	-28.1	-26.9	-26.3
Tech Crash	-18.2	-17.5	-17.3	-15.7	-15.3
1987 Market Crash (Aug-Nov)	-7.2	-6.9	-6.9	-6.6	-6.4
2011 US Debt Ceiling Act	-7.8	-7.5	-7.5	-7.0	-6.8

#### **Benefits and Considerations of Leverage**



#### **Benefits**

- Can be used to improve diversification and create better risk balance
- Increase odds of achieving investment goal
- Potential to have a more efficient portfolio (e.g., better Sharpe Ratio)
- Potential to increase return (especially if used for public equity-not in consideration)

#### Considerations

- Increase operational complexity
- Will not always outperform, depending on market environment
- Potential to increase volatility versus an unlevered portfolio, amplify gains and losses
- Increases importance on risk management, especially with liquidity considerations
- Communication to all stakeholders

#### **U.S. Pension Plans Employing Leverage**



Plan *	Role of Asset Allocation Leverage
SWIB (15%)	Increase <b>fixed income</b>
TRS (4%)	Increase fixed income and diversifiers
CalPERS (5%)	Increase diversifiers and alternatives
PSERS (10%)	Increase fixed income and real assets
MOSERS (40%)	Increase fixed income and alternatives
OP&F (25%)	Increase fixed income and diversifiers

<sup>\*</sup>State of Wisconsin Investment Board, Teacher Retirement System of Texas, California Public Employees' Retirement System,

Pennsylvania Public Schools Employees' Retirement System, Missouri State Employees' Retirement System, Ohio Police and Fire Pension

Risk Profile ##1806130\* - April 2023

#### Implementation – Cost Versus Complexity



#### **Higher Cost/Lower Complexity**

- Line of credit
- Private notes
- Bank loans
- Pension obligation bonds –
   not allowed under statute

#### **Lower Cost/Higher Complexity**

- Repurchase agreements
- Securities lending program
- Futures
- Total return swaps

### **Operational Considerations**



- Over time, hire additional FTEs (1-3) and design for efficiency
- Risk management oversight is essential
  - Liquidity
  - Funding/financing
  - Collateral
  - Rebalancing
- Need external and internal tools to monitor
- Communicate regularly to management and stakeholders

### **Pre-Implementation Checklist**



- Governance
  - Update Investment Policy Statement and Investment Beliefs
  - Draft Leverage Policy (including constraints at Fund and asset class/program levels)



Determine appropriate options for funding



Ability to trade futures, swaps, borrow from securities lending collateral



Liquidity reporting



Financing dashboard



Counterparty risk dashboard



Other risk management dashboards

- Enhanced portfolio management tools
- Enhanced rebalancing and cash flow monitors
- Complete documentation for financing options
- Dynamic scenario and stress testing tools

### **Takeaways**



- Aligning portfolio priorities use leverage to create a better risk balance
  - More predictable contribution rates, protect funded ratio, defend the fund, and to not be a forced seller
- Increase odds of achieving assumed rate of return over time, by targeting drawdown risk
- Glide path to 3%, starting small to stress test process and systems with continuous re-evaluation
- Critical success factors
  - Strong governance
  - Risk management
  - Implementation capabilities and tools
  - Communication appreciation of pitfalls
- Desire to consider strategic asset allocation and rebalancing leverage

## Appendix



### **Counterparty Risk**



#### Counterparty Risk Dashboard Retirement Highlight Counterparty Name System Choose an Effective Date: 4/11/2023 Risk CDS Rates and Implied Default Probabilities Equity Price Performance Counterparty Counterparty Name Risk Ranking CDS %Ch 1Day %Ch 1Week 96Ch 1Mth 96Ch YTD 1 Yr DF 5 Yr DP Equity Price 96Ch 1D 96Ch 1W 96Ch 1M %Ch 52wH JPMorgan Chase & Co 86.5 128.52 0.5% 0:1% 2 196 10.6% Bank of New York Mellon m 1.19% 2.4% 45.74 3 786 -11.9% Goldman Sachs Group Inc/The 3 0:796 1.5% 327.37 3.896 -15.B% BNP Paribas SA 70.0 11.07% 1,096 -0.7% 4,20% 57.28 -13,2% Citigroup Inc - 4 106.2 1.0296 11.70% 9.83% 47.20 1.5% 2.4% 5 5% 13.2% Morgan Stanley 85.09 1.3% 0.3% 3.396 15:6% 0.73% 50 70% 43 18% 18.98 0:186 3.396 -8.899 Bank of America Corp 122.6 25.47% 41.08% 28.71 2.8% 2.696 0.796 -27,6% Societe Generale SA 81.7 0.3196 21.54 0.098 -12.0% -23 196

48.00%

Counterparty	Risk	Rating	s Outlook		Volatility Metrics	5
Counterparty Name	Risk Ranking	Fitch	Fitch Outloo.	Rv 30D	Rv 60D	Rv 360D
JPMorgan Chase & Co	1 1	N.A.	N.Δ	34 G	27.4	28.7
Bank of New York Mellon	2 z	N.A.		39.9	29.8	30.7
Goldman Sachs Group Inc/The	3	N.A.	N.A.	31.3	29.8	29.4
BNP Paribas SA	4	N.A.	NΑ		40.3	35.5
Citigroup Inc	4	N.A.	N.A.	43.9	34.1	32.3
Morgan Stanley	6	N.A.	N.A.		29.4	31.2
UBS AG	7	N.A.	N.A.	62.7	45.3	36.5
Bank of America Corp	8	N.A.	N.A.	41.0	31.5	31.6
Societe Generale SA	9	N.A.	N.A.	55.2	45.0	42.4
Deutsche Bank AG	10	N.A.	N.A.	50.8	40.7	44.1
Credit Suisse Group AG	11	N.A.	N.A.	267.3	193.7	90.7

1:2996

3.58%

5.53%

59:03%

10

151:0

196.4

Risk ranking is a derived value based on CDS (lower is better), EP 96Ch 1M (higher is better), EP 96Ch 52WH (higher is better), and RV 60D (lower is better)

9.50

0.81

0.5%

0.196

-6.4%

22.4%

88.7%

Deutsche Bank AG

Credit Suisse Group AG

<sup>\*</sup>Lower numerical risk ranking is better; Rank 1 is considered lowest risk.

#### **Financial Conditions**



#### Risk Dashboard Virginia Retirement **Daily Summary & Trends** Daily Snapshot as of 4/12/2023 WoW z-score - 1 wk ago WoW 7-9007B Risk Category Short Name Date Level change Risk Category Short Name Date Level change z-score z-score - 1 wk ago Market Risk CSFB Index 20.11 0.05 Currency Risk EURUSD CCB 12/31/2021 -7.38 Nell 1.00 4/11/2023 103.17 0.05 GFSI FX Skew 4/11/2023 0.34 -0.09 Financial Cond. - Asia ex. Japan. 0.13 8.07 0.80 4/11/2023 0.42 Financial Cond. - Europe 4/11/2023 101.39 0.01 Liquidity Risk GFST Liquidity 0.05 0.69 0.54 Financial Cond. - UK 4/11/2023 100.31 -0.04 GFSI Solvency 4/11/2023 -0.03 1.15 Financial Cond. - US 4/11/2023 99.75 0.04 0.68 LIBOR-OIS 4/6/2023 0.29 0.02 0.53 0.37 4/11/2023 0.39 -0.01 0.87 0.90 TEO Spread 4/11/2023 0.12 -0.22 0.98 0.48 0.14 3/31/2023 GFSI Equity -0.16 -0.33 Policy Risk China Political Uncertainty 756.76 Nell 1.19 GFSI Flow 4/11/2023 -0.08 0.41 0.65 CNH-CNY Spread 4/12/2023 0.01 Null 0.09 GFSI Fund Flow 4/11/2023 -0.06 0.51 0.32 Europe Political Uncertainty 3/31/2023 322.94 Null 1.45 -0.09 1:30 Null GFSI Market 4/11/2023 0.43 1,451 Japan Political Uncertainty 3/31/2023 126.58 0.58 4/11/2023 -0.02 GFSI Risk 0.43 1.23 U.S. Daily Political Uncertainty 4/11/2023 233.95 -16.22 1.00 GFSI Skew 4/11/2023 0.45 0.02 0.18 U.S. Political Uncertainty 3/31/2023 Null 0.49 4/11/2023 0.51 -0.21 GFSI Volume 0.43 0.68 Gold VIX 4/11/2023 18.33 -1.40 0.38 8.69 Oil VD: 4/11/2023 34.23 -5.19 -0.21 0.04 US Treasury VIX 5/15/2020 4.71 -0.44 -0.21 VIX Index 4/12/2023 -0.37 0.14 0.19 Vol of Vol 4/11/2023 85,92 1.20 0.64 0.70 Market Risk VIX Curve 4/12/2023 2.97 -0.48 0.43 Select prior months 1-Year Trend - Bloomberg Financial Condition US 10-Year Trend - Bloomberg Financial Condition US for 1-year trend 12 101.00 2 Std Dev: 100 90 Note: to change trended ticker, click Short Name in data charts above 100.00 Color Legend (z-scores) 100.00 Note: colors for VIX Curve are 99.00 reversed, so it's listed separately under Market 98.00 2 Std Dev: 97.42 98.00 97.00 Jun-22 Aug-22 Apr-23 2013 Oct-22 Dec-22 Feb-23 2014 2016 2017 2018 2020

## **Funding Rates**



Regior	ns 🔻	Se	ttings	*	17:18:05						区	Swaps	s Ma	rkets: U	S Libor A	lternative
GV Ask/Ch	g		SOFR/GV			SOFR	DFR OIS Dow Jones									
2Y	3.9	958 -	0.064		+0.170	3.9	815	-0.000	5 DJ	IA				33646.5	0	-38.29
3Y	3.6	589 -	0.089	-10.0800	-0.140	3.5	920	+0.000	5 S&I	P 50	0 Inde	x				
4Y	3.5	574 -	0.077	-20.6300	-0.380	3.3	717	-0.004	3 S&	P 50	00			4091.9	5	-16.99
5Y	3.4	<del>-</del> 62	0.065	-21.2500		3.2	417	-0.010	3 NA	SDAQ	(Comp	osite Ir	dex			
7Y	3.4			-28.8800	+0.020	3.1	245	-0.010	9 CCI	MP				11929.3	4	-102.54
10Y	3.3	391 -		-29.8800		3.0	840	-0.011	0 Blo	omb	erg Eu	ıropean	500			
20Y	3.7			-65.2500				-0.009		500				300.6	5	+0.07
30Y	3.6			-72.1500				-0.003								
CME Term			BSBY Fix			ERIBOR				BSBY/	/SOFR	Spread		ve Futures		
0/N 4.80	0000 -(	0.03000	4.895	0.00		5.06987		.00321					5 Y			+0-1114
						4.88570			6M			+4.6250			115-22+	+0-10+
		0.00500	4.906			4.97865		00724				+0.2500		IG BOND	132-05	-0-07
		0.01326	5.153			5.05500			2Y		7500			RA LONG	142-03	-0-20
		0.01401	5.291			4.89063		.00624			.2500	0.4050			ite Futures	0.00050
		0.01275	5.285	80 0.1	L464	4.60095	-0.	.00485	10Y			+0.1250				+0.00250
3M Libor/S	OFR OI			. 0. 04	2200				20Y			+0.1250				+0.03000
LB/SFR		20	.97900	+0.98			COFF				.3750	7/		BSBY		+0.07000
Cash Mark		1.82000 -	. 0 0000		SOFR FL			R Swapt	tion 1 51.3			5Y 18 105.			SBY Future:	+0.0300
Fed Funds		1.82000 1 1.83000 1			95.088 95.055		1Y 2Y		.51.3 .32.8		119.34 111.01			BSB1 BSB2	94.7600 95.1450	+0.0300
0/N Repo		4.83000 ±				+0.030			.32.80 .04.6		95.40			BSB3	95.1450 95.4550	+0.0700
о/ и керо	-	1.03000	0.0000		95.740		10Y		83.7		77.63			BSB4	95.4550	+0.0750
					96.195		101		05.7.	J7	//.0.	12.		BSB5	96.3350	+0.0750
					96.595									BSB6	96.6500	+0.0030
Economic	Releas	ses   ECO	) »	Sitto	70.373	0.110								D3D0	70.0300	.0.1100

### **Risk Appetite**



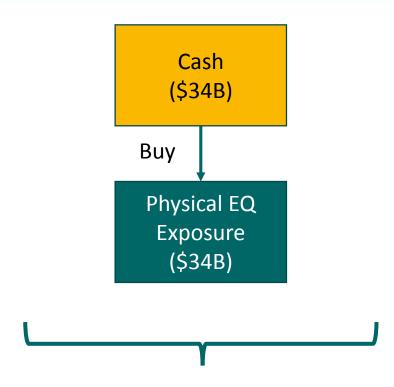


### **Current Situation – An Example**



34% Policy Allocation to Public Equity (EQ)

Economic Exposure



Public Equity Policy Exposure \$34B

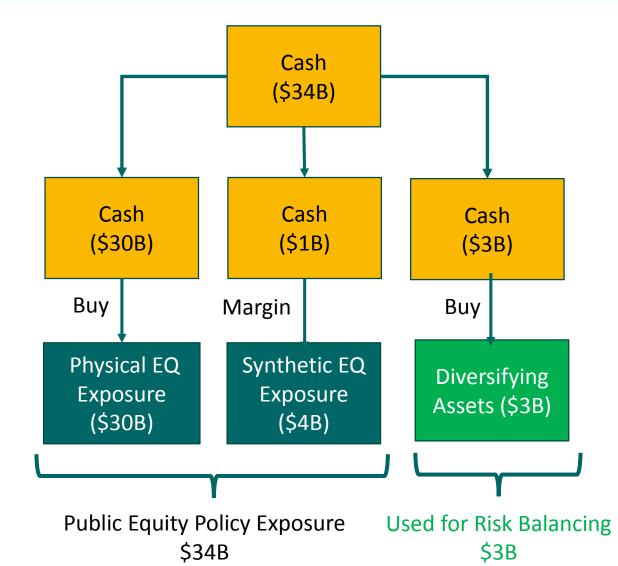
### Use of Synthetics – An Example



34% Policy Allocation to Public Equity (EQ)

> Allocate Cash to Exposures (\$34B)

Economic Exposures\* (\$37B)

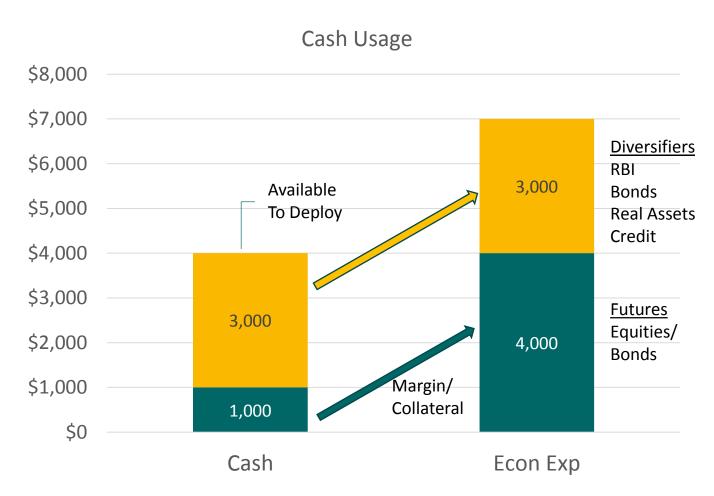


26 \* Synthetic exposure is passive exposure to benchmark. Risk Profile Enhanced to April 2023

### **Cash Management - Synthetic Case Study**



#### Synthetic exposure allows for re-allocation to other assets



Illustrative, numbers are in US dollars, millions